



Campus Tecnológico para

Chicas 2022

Sponsorship conditions

This document describes the sponsorship details of the Campus Tecnológico para Chicas 2021 of the University of Granada, whose objective is to introduce pre-university students to the world of technological development, awakening in them the vocation to develop higher studies and professions of a technological nature.

The sponsorship of the Campus Tecnológico para Chicas is a good opportunity to make your company known at the national level and more specifically within the ICT sector and the University.

Types of sponsorship

We offer the following opportunities, although we are open to discuss other forms of sponsorship We offer the following opportunities, although we are open to discuss other forms of sponsorship that better suit your organisation's needs.

Main sponsor

The main sponsors will be the entities that participate with more than 3,000 euros, who will be able to benefit from the following advantages:

- Inclusion of the appropriate references to the entity on the official website, Campus posters, website and T-shirts, as well as in advertisements in the official media highlighting the status of main sponsor.
- Inclusion of a reference to the organisation in all official press releases published and distributed by the organisation.
- Dissemination of the status of sponsors through social media.
- Invitation to give a 45-minute lecture during the project presentation and closing day of the Campus.
- Sponsorship through patronage and thus obtaining the tax advantages stipulated by law.
- Possibility of offering contracts and/or scholarships to participants.





• Possibility of carrying out an activity with the students during the days of the campus. The theme, duration and day of the activity will be agreed with the organization.

Gold Sponsor

Gold sponsors will be those entities that participate with between 1.000 and 2.999 euros. This sponsorship allows entities to benefit from the following advantages:

- Inclusion of the appropriate references to the entity on the official website, Campus posters, website and T-shirts, as well as in advertisements in the official media, highlighting the status of sponsor.
- Inclusion of a reference to the entity in all official press releases published and distributed by the organisation.
- Dissemination of sponsor status through social media.
- Sponsorship through patronage, thus obtaining the tax advantages stipulated by law.
- Possibility of carrying out an activity with the students during the days of the campus. The theme, duration and day of the activity will be agreed with the organization.

Silver Sponsor

Silver sponsors will be the entities that sponsor the activity with an amount between 500 and 999 euros. They will be able to benefit from the following advantages:

- Inclusion of the appropriate references to the entity on the official website, Campus posters, website and T-shirts, as well as in advertisements in the official media, highlighting its status as a sponsor.
- Inclusion of a reference to the organisation in all official press releases published and distributed by the organisation.
- Sponsorship through patronage, thus obtaining the tax advantages stipulated by law.

Bronze Sponsor

Bronze sponsors will be those entities that contribute an amount between 250 and 499 euros. They will be able to benefit from the following advantages:

• Inclusion of appropriate references to the entity on the official website, Campus posters, website and T-shirts, as well as in advertisements in the official media.

Silicon sponsor

Silicon sponsors will be those entities that contribute an amount of less than 250 euros. They will be able to benefit from the following advantages:



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• Inclusion of appropriate references to the entity on the official website as well as in advertisements in the official media.

Level	Main	Gold	Silver	Bronze	Silicon
Contribution	More than 3.000€.	From 1,000 to 3.000€	From 500 to 1.000€	From 250 to 500€	Less than 250€
Reference on the official website	Yes	Yes	Yes	Yes	Yes
Reference on posters	Yes	Yes	Yes	Yes	
Reference on T- shirts	Yes	Yes	Yes	Yes	
Announcement in the official media	Yes	Yes	Yes	Yes	Yes
Reference in press releases	Yes	Yes	Yes		
Dissemination in social networks	Yes	Yes			
Activity in Campus	Yes	Yes			
Opening or Closing day conference	Yes				
Sponsorship through patronage	Yes	Yes	Yes		
Offer of contracts or scholarships to participants	Yes				





Obligations

The sponsor must assume the following obligations under the sponsorship agreement:

- Sponsoring entities of the Campus Tecnológico para Chicas 2021 must give their consent to the organisation for the use of their corporate image and name for promotional purposes.
- Sponsoring entities should respond to the organisation's requests within a reasonable timeframe. It should be understood that certain tasks are subject to strict deadlines, such as the sending of press announcements, which often require a prompt response. Otherwise, the organisation reserves the right to take appropriate measures.
- The number of lectures during the final presentation is limited, therefore sponsoring entities must respond within the time limit specified by the organisation if they are interested in giving a lecture. The topic will be agreed between the organisation and the speaker.
- The sponsoring organisations must coordinate with the organisers for press releases related to the Campus.

Contact

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